

A BRIGHT IDEA SUPPORTED BY



VSU BADGE GUIDELINES



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Keep it online by putting it on your website - at the bottom of your homepage and / or on your 'about' page.



Set your badge up so that it links to <http://www.virginstartup.org/virgin-startup-badge>.



Use this if you have received funding and support through Virgin StartUp for this startup.



Don't misrepresent association with Virgin. You have been supported by Virgin StartUp through the Start Up Loans process - receiving business support, funding from the Start Up Loans Scheme and mentoring.



Don't make it your profile picture on social media. We want people to know it's you, not us!



Don't make it so big or put it in a place that would mislead people to think you are a Virgin Company.



Don't make it bigger than your own logo, it's your startup that people should be noticing!

IF IN DOUBT, ASK - MARKETING@VIRGINSTARTUP.ORG